

# ANNUAL REPORT 2020

**TEN YEARS OF ANALYSING  
PEACE & QUANTIFYING ITS  
ECONOMIC VALUE**

**INSTITUTE FOR  
ECONOMICS  
& PEACE**

# overview.

Our Annual Report provides an overview of the work of the Institute for Economics & Peace (IEP) from 1 July 2018 – 30 June 2019.

It aims to satisfy accountability responsibilities to our stakeholders, partners and supporters. It has been prepared with the intention of informing and demonstrating the ongoing activities of the Institute for Economics and Peace.

# board.

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Founder & Executive Chairman

# foreword.

**The pace of globalisation means that the world has never been more interconnected. What unfolds in one region has real implications for another.**

In Europe, increasing political tensions and deteriorating relations between countries caused an overall decrease in the levels of peacefulness. In Syria, South Sudan and Afghanistan, their fragility has never been clearer as our research shows it is much harder to build peace than it is to destroy it.

Humanity now has more choice than ever; at any one time we have the ability to develop lethal biological weapons, or to mass communicate messages of empathy and hope. Peace is a prerequisite for the survival of humanity - without it we will never develop the levels of trust, cooperation or inclusiveness necessary to solve our global challenges.

This year, we have released the Global Peace Index and the Global Terrorism Index to a global audience across 145 countries. We have published reports on peace at a global and subnational level, Positive Peace, and measuring the Sustainable Development Goal 16. We have trained 200 Libyan youth in Positive Peace in workshops in Tunisia in partnership with UNICEF. Furthering our peace training, we designed and delivered the Rotary International Peace Academy online platform and have increased our IEP Peace Ambassador programme to over 1500 individuals in 105 countries. This year sees the launch of our own Positive Peace Academy Course, with the aim of training one million people over the next three years.

Our most transformative work relates to the concept of Positive Peace, known as the attitudes, institutions and structures that create and sustain peaceful societies. In the recent Global Peace Index, our analysis found that there is a strong connection between future changes in peacefulness and past performance in Positive Peace. The twenty countries that experienced the largest improvements in Actual Peace since 2013 (measured by the Global Peace Index) had experienced sustained improvements in their Positive Peace scores for many years prior to their improvements in the GPI.

The dedicated team at IEP and our wider support networks have worked tirelessly over the past decade to facilitate and legitimize a fact based dialogue around peace. If the major challenges the world faces are truly global in nature, then peace is a prerequisite for the survival of humanity as we know it in 21st century.



Steve Killelea, A.M.  
Founder & Executive Chairman



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# about us.

**The Institute for Economics and Peace is an independent, non-profit think tank dedicated to shifting the world's focus to peace as a positive, achievable and tangible measure of human wellbeing and progress.**

It does this by developing global and national indices, calculating the economic cost of violence, analysing country level risk and understanding Positive Peace. The research is used extensively by governments, academic institutions, think tanks, non-governmental organisations and by intergovernmental institutions.

Established in 2009, IEP has offices in Sydney, New York, Mexico City, Brussels, The Hague and Harare. IEP works with a wide range of partners nationally and internationally. It is a United Nations accredited NGO in Special Consultative Status to the UN Economic and Social Council (ECOSOC).

# approach.

**Without the appropriate measurements, it is difficult to understand whether our actions are helping or hindering us in the achievement of our goals. IEP's empirical processes and metrics for studying peace are aimed at filling a gap - prior to the Global Peace Index there was no standardized measure of national peacefulness.**

IEP is a proven leader in the development of indices to measure peace at the global, national and metropolitan levels. It has also developed original conceptual frameworks to understand Positive Peace, as well as measuring the economic benefits that would derive from increased levels of peacefulness.

IEP's focus on uncovering Positive Peace, those factors that create peaceful and resilient countries, we are shifting the paradigm further, from focusing on containing violence to building societies that perform better in many key areas, such as strong business environments and ecological sustainability.

Through rigorous quantitative and qualitative analysis, in depth reports and convening of global experts for innovative discussions, IEP is influencing traditional thinking on matters of security, defense and development. The philanthropic funding that enabled the creation of IEP was recognized as one of the 50 most impactful philanthropic gifts in Australian history by a coalition of Australian foundations and our founder has been nominated twice for the Nobel Peace Prize.

# partners.



# reports.

The variety of reports developed by IEP each year continues to grow, as our initiatives expand. Our reports aim to provide policymakers, researchers, the media and the interested public with reliable insight, analysis and recommendations.

**THE GLOBAL PEACE INDEX (GPI) is composed of 23 qualitative and quantitative indicators from highly respected sources, and now ranks 163 independent states and territories, covering over 99 per cent of the world's population.**

The index gauges global peace using three broad themes: the level of safety and security in society; the extent of domestic or international conflict; and the degree of militarisation.

The most recent edition of the GPI found that over the past ten years the overall levels of peace had slightly deteriorated but more importantly that the most peaceful countries continue to improve to historic levels of peace while the least peaceful continued to deteriorate. Highlighting the increasing inequality in peace. So intense is the violence and conflict in the Middle East and North Africa region that, if this region was excluded from the analysis the world would have become more peaceful.

The 2019 GPI received the highest level of widespread domestic and international media coverage as well as being the subject of a large number of launch events hosted around the globe. Notable press coverage included, Financial Times, Reuters, The Guardian, BBC, The New York Times and Bloomberg

**2.4bn**

MEDIA REACH

**150**

COUNTRIES

**2000**

NEWS ARTICLES





# 2bn

MEDIA REACH

# 150

COUNTRIES

# 1600

NEWS ARTICLES



The Global Terrorism Index report provides a comprehensive summary of the key global trends and patterns in terrorism over the last 50 years, covering the period from the beginning of 1970 to the end of 2018, and placing a special emphasis on trends since 2014, which corresponds with the start of the fall of Islamic State of Iraq and the Levant (ISIL).

The GTI is based on data from the Global Terrorism Database which is collected and collated by the National Consortium for the Study of Terrorism and Responses to Terrorism (START), a Department of Homeland Security Centre of Excellence led by the University of Maryland, along with many other datasets.

In the latest report, deaths from terrorism fell for the fourth consecutive year, after peaking in 2014. The decline in deaths corresponds with the military successes against ISIL and Boko Haram, with the total number of deaths falling by 15.2 per cent between 2017 and 2018 to 15,952. The largest fall occurred in Iraq, which recorded 3,217 fewer deaths from terrorism in 2018, a 75 per cent decrease from the prior year. For the first time since 2003, Iraq is no longer the country most impacted by terrorism.

The fall in the total number of deaths from terrorism was mirrored by a reduction in the impact of terrorism around the world, with 98 countries recording an improvement on their GTI score, compared to 40 that recorded a deterioration.

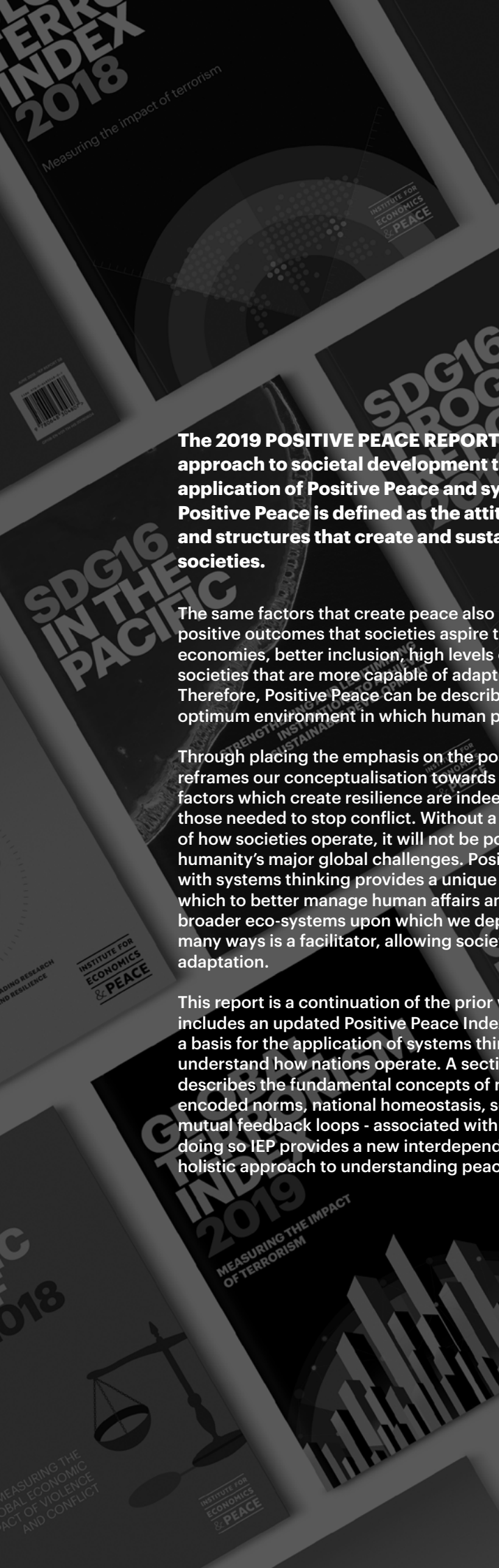
The 2019 GTI received widespread domestic and international media coverage as well as being the subject of numerous launch events hosted around the globe. Notable press coverage included, BBC, Bloomberg, Forbes, Washington Post and the Guardian.

**The 2019 POSITIVE PEACE REPORT outlines a new approach to societal development through the application of Positive Peace and systems thinking. Positive Peace is defined as the attitudes, institutions and structures that create and sustain peaceful societies.**

The same factors that create peace also lead to many other positive outcomes that societies aspire to, such as thriving economies, better inclusion, high levels of resilience and societies that are more capable of adapting to change. Therefore, Positive Peace can be described as creating an optimum environment in which human potential can flourish.

Through placing the emphasis on the positive, Positive Peace reframes our conceptualisation towards what works. The factors which create resilience are indeed very different to those needed to stop conflict. Without a better understanding of how societies operate, it will not be possible to solve humanity's major global challenges. Positive Peace combined with systems thinking provides a unique framework from which to better manage human affairs and to relate to the broader eco-systems upon which we depend. Positive Peace in many ways is a facilitator, allowing societies more avenues for adaptation.

This report is a continuation of the prior work of IEP, and includes an updated Positive Peace Index (PPI). It provides a basis for the application of systems thinking to better understand how nations operate. A section of the report describes the fundamental concepts of national intent, encoded norms, national homeostasis, self-modification, and mutual feedback loops - associated with systems thinking. In doing so IEP provides a new interdependent framework and holistic approach to understanding peace and development.





## other reports.

**Along with our flagship reports, IEP also released a number of other impactful reports throughout the year.**

### **MEXICO PEACE INDEX 2019**

The Mexico Peace Index provides a comprehensive measure of peacefulness in Mexico from 2003 to 2019. This report aims to deepen the understanding of the trends, patterns and drivers of peace in Mexico, while highlighting the important economic benefits that will flow from a more peaceful society.

### **MEASURING PEACEBUILDING COST EFFECTIVENESS**

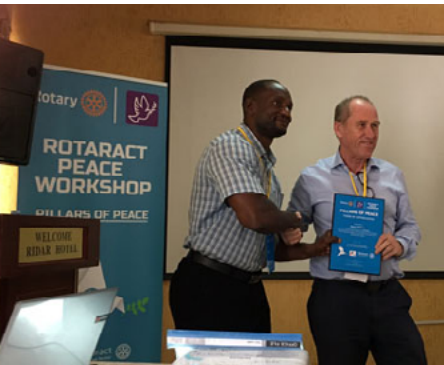
Measuring peacebuilding cost-effectiveness is a methodological and practical challenge that has significant consequences for the international community. Today, the world faces a historic decline in global peace; reaching a 25-year peak in violence and conflict in 2016. When this conflict and violence subsides the critical factor to maintain durable long-term peace aside from the will of warring parties, will be peacebuilding activities — peacebuilding is a prerequisite for sustainable peace.

### **SDG16 PROGRESS REPORT**

This report by the Institute for Economics & Peace focuses on how to practically measure Sustainable Development Goal 16 - Peace, justice and strong institutions. The full objective of this goal is to 'promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels'. In many respects, Goal 16 is the most ambitious goal of the Sustainable Development Goals and faces unique practical challenges in its measurement and implementation.

**events.**





# impact.

**As we grow so too does the impact and reach of our work, we endeavour to become a catalyst for positive change.**

We seek to develop a legacy of information, which informs and educates the maximum number of people possible. Through exposure to our publications and media we hope that people around the world will develop informed opinions through which they themselves enact and seek to become more peaceful societies.

In addition to the release of the Global Peace Index and our other core research products, last year we conducted Positive Peace workshops in Tunisia for 200 Libyan youth, designed and delivered the Rotary International Peace Academy online platform, and have increased our IEP Peace Ambassador programme to over 400 individuals in 30 countries. This year sees the launch of our own Positive Peace Course, with the aim of training one million people over the next three years.

# snapshot.

**6.6bn**

MEDIA REACH

**1bn**

SOCIAL MEDIA REACH

**20,000**

NEWS ARTICLES

**12**

PUBLISHED REPORTS

**1500**

IEP AMBASSADORS

**1.2M**

UNIQUE WEBSITE VISITORS

**3,000**

BOOK CITATIONS

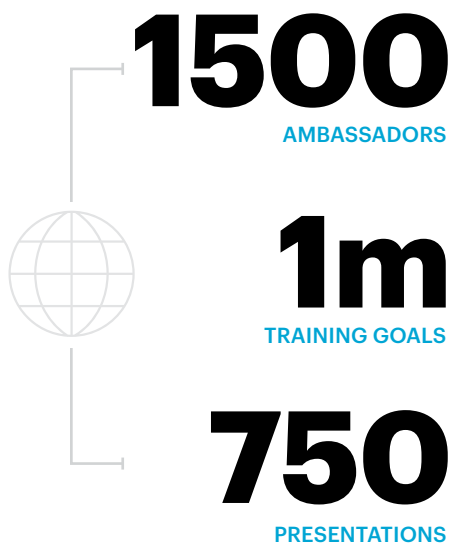
**150**

EVENTS

**152**

COUNTRIES

# highlights.



**In addition to producing a number of reports and presenting our work at a large number of events, 2017 also brought about a number of other engaging and ongoing projects.**

## **Positive Peace Program**

“Our global goal is to positively impact the lives of millions of people.”

The Positive Peace framework provides a proven and empirically based platform for development and societal change. Based on the work of the Institute for Economics and Peace (IEP) these programs can be used, or tailored to a variety of different audiences, including development, peace, policing, and government policy. IEP’s Positive Peace Program helps to facilitate transformational change across society – from education to the economy, to healthcare. The program is IEP’s global initiative to empower millions of people to reach their full potential in this rapidly changing world.

Through IEP’s Positive Peace framework, participants worked together to discuss ideas on how to build peace in Libya. Each participant proposed a small project that they could implement in their home towns that would help to achieve this. This pilot program was a great success, and ongoing workshops reaching larger numbers of Libyan youth is being planned.

## **Training 1 million people on Positive Peace**

IEP have the goal of educating one million people globally on Positive Peace. The aim is to provide a kick-starting effect so that humanity becomes more aware of how to create peaceful societies, thereby enabling a better future for the planet. The Positive Peace Academy launched in mid 2019, and has seen over 3000 people trained so far.

## **IEP Ambassadors**

In 2016, in collaboration with Rotary International, we launched a GPI Ambassadors program. The goal of the program was to share knowledge about the drivers of peacefulness and generate dialogue and debate about the state of peace across the globe. Each of our IEP Ambassadors has engaged with their local community, Rotary Club and networks providing them with the latest results and findings from the GPI analysis. Ambassadors have also engaged in a variety of initiatives, such as making presentations, writing blogs and hosting workshops. These initiatives have resulted in more than 200 presentations which have reached over 10,000 people worldwide.



# consulting partners.

**The Institute for Economics and Peace provides a range of consulting services with a focus on generating and analysing data in order to better understand the various elements of peace.**

As an organisation that produces innovative methodologies to quantify elements of human development and progress, the Institute uses in house expertise to produce custom research for a number of different clients. Our key areas of expertise include quantitative research, data generation, index development, statistical analysis and communicating data driven research within the field of peace, conflict and development.

The variety of projects and clients the Institute for Economics and Peace has worked for reflects the diversity of our expertise and our dedication to producing research that informs a more peaceful future. We have worked for intergovernmental organisations, NGOs, not-for-profits and businesses around the world.





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**Our research is having an impact, and our reach is increasing. We are adapting to a rapidly changing world and we are expanding our work to match the changes we see in the world.**

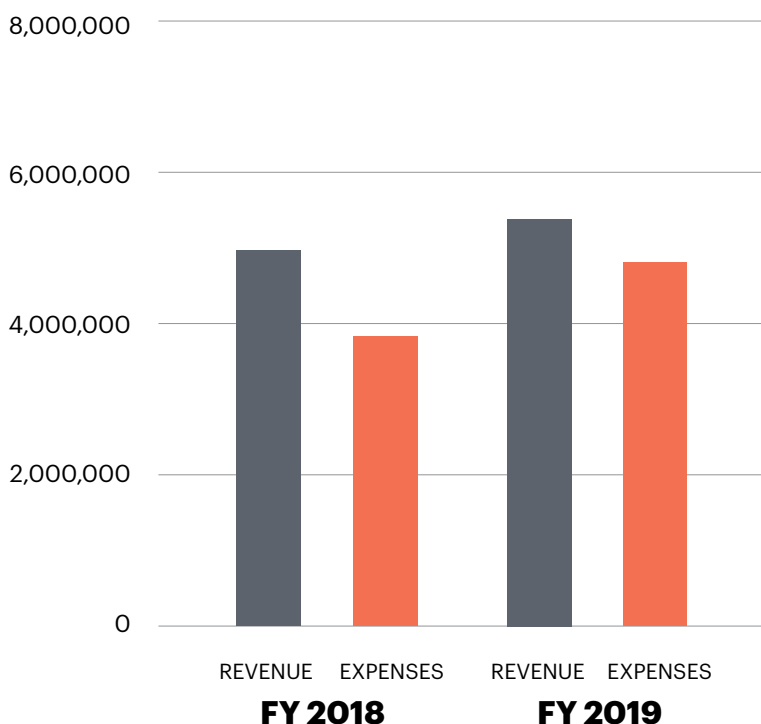
# financials.

**The Institute for Economics and Peace Limited (Australia) is a charity registered with the Australian Charities and Not-for-profits Commission (ACNC) and is endorsed as a Deductible Gift Recipient.**

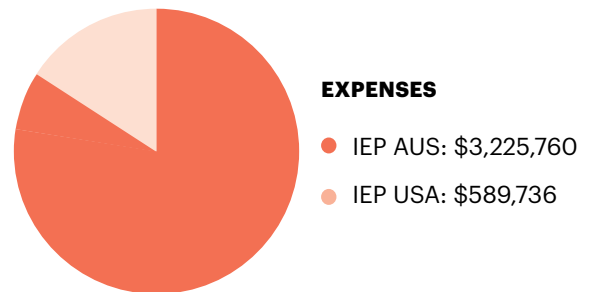
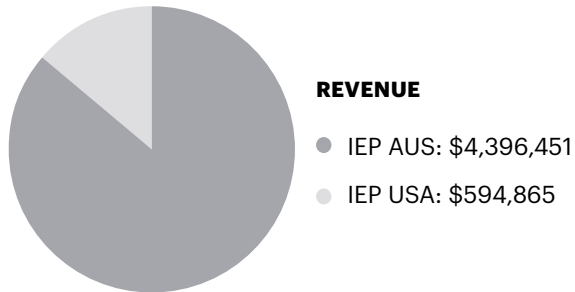
IEP produces audited financial statements each year which are available on the ACNC website. The Institute for Economics and Peace (USA) is a tax-exempt charitable organisation approved by the Internal Revenue Service under category 501(c)(3). Its audited financial statements are available on request.

The following graphs and figures show the consolidated revenue and expenses for both entities for the financial years July to June 2018 and 2019.

## 2018 + 2019 TOTALS (\$AUD)

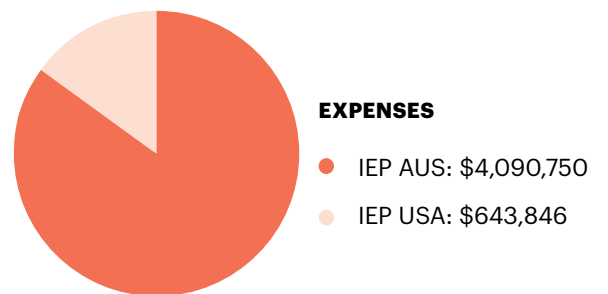
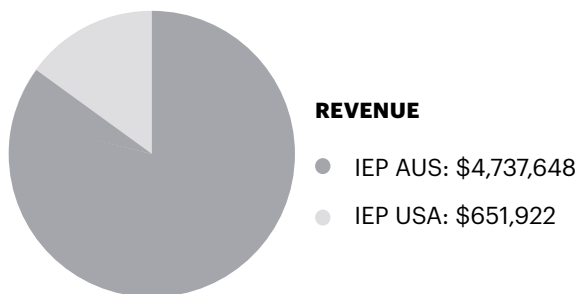


# fy 2018.



	IEP AUS	IEP US	CONSOLIDATED
<b>REVENUE</b>	\$4,396,451	\$594,865	\$4,991,316
<b>EXPENSES</b>	\$3,225,760	\$589,736	\$3,815,496

# fy 2019.



	IEP AUS	IEP US	CONSOLIDATED
<b>REVENUE</b>	\$4,737,648	\$651,922	\$5,389,570
<b>EXPENSES</b>	\$4,090,750	\$643,846	\$4,734,596

# partners.

AL JUBITZ FOUNDATION  
ALLIANCE FOR PEACEBUILDING  
AMERICAN UNIVERSITY  
AMERICAN UNIVERSITY IN SHARJAH  
ASPEN INSTITUTE  
AUSTRALIAN GOVERNMENT,  
DEPARTMENT OF FOREIGN AFFAIRS AND  
TRADE (DFAT)  
AUSTRALIAN INSTITUTE FOR  
INTERNATIONAL AFFAIRS (AIIA)  
AUSTRALIAN REINSURANCE POOL  
CORPORATION (ARPC)  
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INTERNATIONAL STUDIES (CSIS)  
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ECONOMISTS FOR PEACE AND  
SECURITY (EPS)  
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EXTERNAL  
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FOMENTO ECONÓMICO MEXICANO,  
S.A.B. DE C.V. (FEMSA)  
GENEVA CENTRE FOR SECURITY POLICY  
(GCSP)  
GLOBAL COMMUNITY ENGAGEMENT  
AND  
RESILIENCE FUND (GCERF)  
GOOD.ORG  
HAGUE INSTITUTE FOR GLOBAL JUSTICE  
HUMAN DEVELOPMENT REPORT OFFICE  
AT UNDP  
HUMANITY UNITED  
INTERNATIONAL CRISIS GROUP (ICG)  
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INSTITUTE (ILPI)  
INTERNATIONAL PEACE INSTITUTE (IPI)  
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ROCKEFELLER BROTHERS FUND  
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RESEARCH INSTITUTE (SIPRI)  
SYDNEY PEACE FOUNDATION  
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SOCIAL AFFAIRS  
UN GLOBAL COMPACT  
UNITED NATIONS CHILDRENS FUND  
(UNICEF)  
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WEST ASIA – NORTH AFRICA (WANA)  
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WORLD TRAVEL AND TOURISM COUNCIL  
(WTTC)

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Founder & Executive Chairman

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**THE HON GARETH EVANS AO QC**

Chancellor, Australian National University and former Australian Minister for Foreign Affairs

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Founder, Peace One Day

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Senior Fellow at the Edward M. Kennedy Institute, Distinguished Global Fellow at the Center of Theological Inquiry

**DR. YOUSSEF MAHMOUD**

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**DR DANILO TURK**

Third President of the Republic of Slovenia, Secretary-General of the United Nations Candidate

**DR WILLIAM VENDLEY**

Secretary-General, Religions for Peace

**TOM WOODHOUSE**

Emeritus Professor in Peace and International Development, University of Bradford UK

**explore.**

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