

PEACE + DATA CONSULTING

Build evidence, inform and create
action for positive social impact



The Institute for Economics & Peace is the world's leading think tank dedicated to developing metrics to analyse peace and quantify its economic value. We do this by developing global and national indices, calculating the economic cost of violence, analysing country risk and understanding Positive Peace. IEP is best known for its annual publications the Global Peace Index, the Global Terrorism Index and the Positive Peace Report.

Founded in 2008, IEP has developed into a global operation. Its research regularly features in leading international media publications including the Guardian, the Economist, Huffington Post, Washington Post, CNN, and the BBC.

IEP conducts peace and data consulting for a range of high-profile clients including the United Nations, World Bank, OECD and the Australian Department of Foreign Affairs (DFAT). Its highly trained researchers, data scientists and communications experts are skilled in parsing complexity and transforming findings into actionable insights.

Headquartered in Sydney, IEP maintains offices in New York, Mexico City, Brussels, The Hague and Harare. It is an independent, not-for-profit charitable organisation with 501(c)(3) status in the US. Its core research reports are available for download and aggregate data is provided freely for non-commercial purposes. Commercial licenses are available for purchase.

16bn
Media Impressions

8600
News Articles

152
Countries

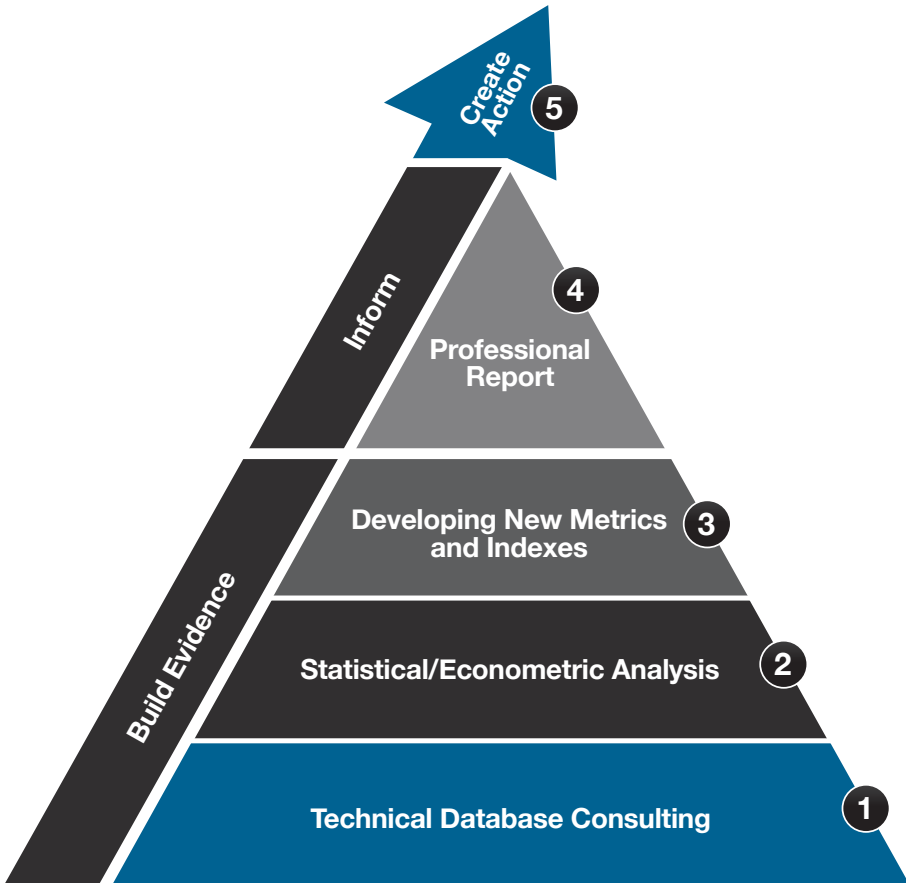
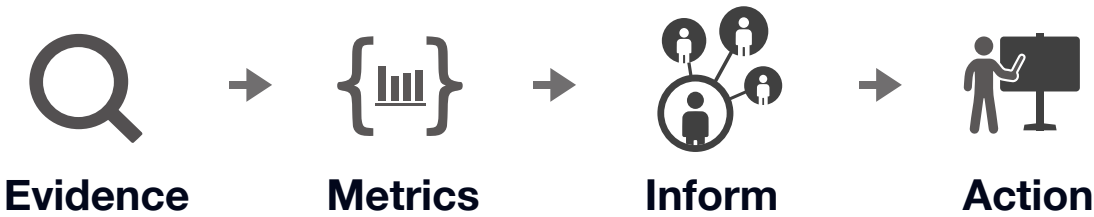
1500
IEP Ambassadors

150
Events



More information
visionofhumanity.org/reports/

The IEP consulting team builds evidence to inform decisions and create action for positive social impact for our clients:



The consulting process

- 1 Transform client's data into meaningful analysis and reports
- 2 Econometric analysis for better forecasting and prediction
- 3 Developing new metrics through composite indices
- 4 Professional reports that transform insights into calls to action
- 5 On the ground action such as community workshops and consultation

1. Evidence

IEP has built a reputation for being a trusted advisor on economic, financial and attitudinal data for international development. IEP works with clients that include the United Nations, the World Bank and the OECD.

Technical Data Consultancy

In the age of information, the value of sound, independent, evidence based research is ever increasing. IEP offers a flexible and transformative approach that brings data to life for its clients.

IEP does this by

- ▶ Maintaining its own database of 25,000 international socio-economic development indicators for use with clients.
- ▶ Assisting clients to understand data needs, availability and management.
- ▶ Building data dashboards for clients who wish to analyse their data quickly.

Examples:

IEP has provided technical data consultancy for:

- ▶ International Planned Parenthood Federation to provide a consistent dataset for HIV indicators and linkages.
- ▶ The Australian Department of Foreign Affairs and Trade (DFAT) to undertake a two-year audit of the availability of data to track progress of the Pacific Island Countries in the Sustainable Development Goals.
- ▶ Open Society Foundation to provide the Mexico Homicide Data Quality Index ranks 32 Mexican states based on the quality and transparency of their homicide data.

Data Driven Research

IEP's core strength is data driven research, which it provides to clients, governments and international donors.

Examples:

IEP has provided data driven research for:

- ▶ The West Asia-North Africa (WANA) Institute to understand the cost that refugees impose on the economies of host countries in the region.
- ▶ UNDP to estimate the impact of violent extremism on both the informal and formal economy of 16 African nations.
- ▶ The United Nations and World Bank flagship publication, the Pathways for Peace report, analysing multidimensional risk for Uganda, Sierra Leone and the Philippines.



\$14.1tr

economic cost of violence to the world

That's \$1853 for every person in the world



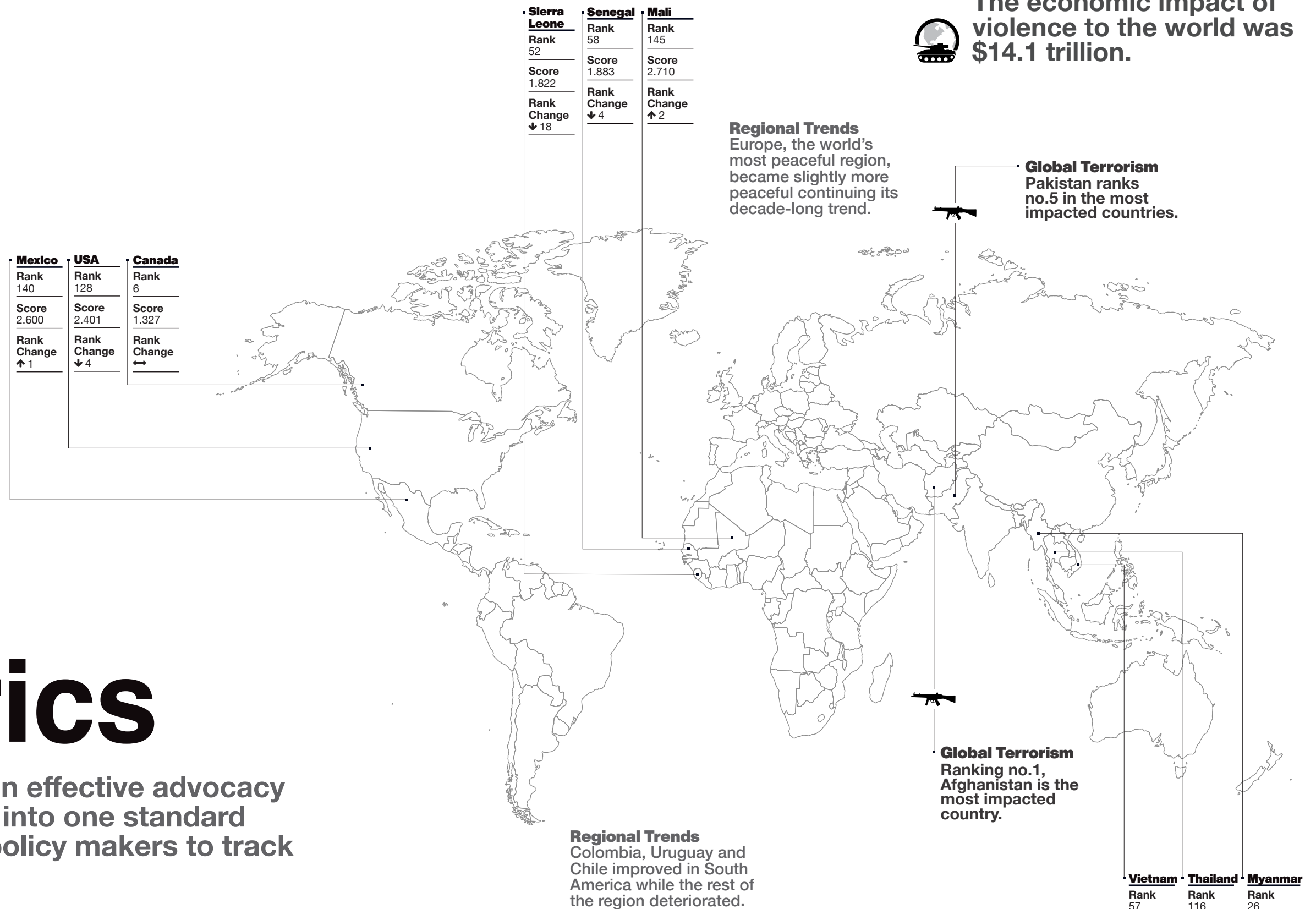
971m

people live in areas at high risk from climate change

Countries with very high levels of peace achieve over three times higher per capita GDP growth, on average

3.78%

deterioration in global peacefulness since 2008



2. Metrics

Composite indices are an effective advocacy tool that combines data into one standard measure. This enables policy makers to track changes over time.

IEP is best known for the Global Peace Index, the world's leading measure of absence of violence and fear of violence. The GPI combines 23 indicators into one composite index ranking. Other global composite indices from IEP include the Global Terrorism Index and the Positive Peace Report. IEP also produces subnational indices for the United Kingdom, Mexico and Germany.

Example of composite indices produced for clients include:

- **Youth Development Index (YDI):** contracted by the Commonwealth Secretariat since 2012. IEP has developed and produced the YDI which is used to track progress across time for 170 countries. It is also used as an advocacy tool for youth issues across the Commonwealth and the globe.

- **Normandy Peace Index (NI):** Funded by the European Parliament, the NPI is a measure of future threat facing 140 regions and nations. It was launched by the EU to commemorate 75 years since the Normandy landings.
- **OECD States of Fragility:** The leading measure of fragility in the world, IEP developed the methodology that is used by the OECD and donor countries to prioritise where and to what they contribute aid donations.

3. Inform

While IEP's strong reputation was built on the quality of its research, a clear focus on communication helped develop its internationally recognised brand.

Utilising more than 10 years of experience, IEP has the ability to transform complex research into actionable insight.

Through use of descriptive statistics, data visualisation and clear writing, IEP prides itself as a world leader in actionable research insight.

The purpose of IEP's independent data driven research is to inform, educate and inspire. Through its own Media and PR strategies launching the Global Peace Index and the Global Terrorism Index, IEP is regularly covered by BBC World, the New York Times, CNN, Financial Times, Bloomberg as well as high level speaking events to governments, education and business as well as high profile events at institutions such as the House of Lords, the Vatican, and the United Nations.

Identifying the strategic need is the essential foundation for every client and project. Through professionally designed reports, global media coverage, interactive platforms and high-level launch events

we transform complex research into actionable insight.

We make research and data accessible through:

- ▶ Professional reports that transform data-based insights into actions.
- ▶ Interactive maps and digital platforms.
- ▶ High level briefings, launches and press events.
- ▶ Strategic PR campaigns.
- ▶ Digital advertising and promotion.
- ▶ Digital advertising and promotion.

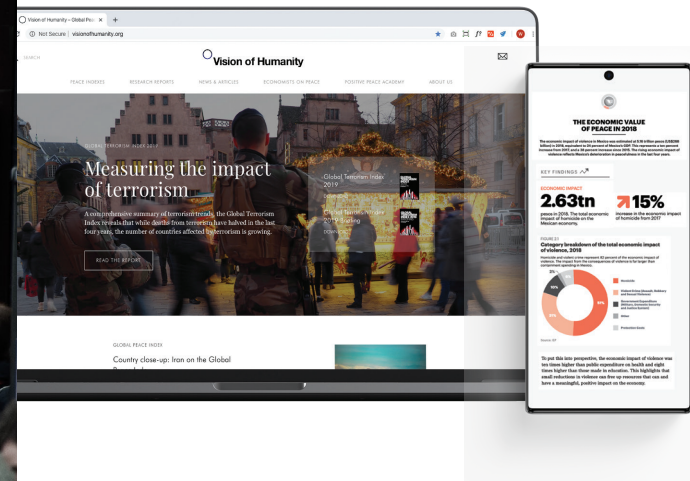
16bn
Media Impressions

8600
News Articles

152
Countries

900m
Social Media Reach

150
Events



4. Action

IEP is committed to making a positive change. Since 2013 it has developed a series of face to face and online training packages to help achieve our ambitious aim of training one million people in Positive Peace.

IEP has held Positive Peace Workshops aimed at giving people the skills to analyse and propose local projects that can build peace in their communities. IEP has run these in Uganda, Mexico, Thailand, Zimbabwe and Libya.

IEP has developed its online Positive Peace Academy. This online course provides participants with the skills to develop peace and take action at a grassroots and institutional level and is produced in all major languages.

Tunis, Tunisia

Peace in Libya

Supported by the City Mayors of Libya, 180 young Libyans participated in the course aimed at discussing how to build the attitudes, institutions and structures that create and sustain peaceful societies. Participants completed their training by carrying out projects designed to build all eight Pillars of Positive Peace.

Karamoja, Uganda

120
attendees in this remote community



The people of the Karamoja Region are predominately pastoralists with a recent history of conflict, meaning peace is fragile. The series of workshops were designed to introduce participants to the eight Pillars of Positive Peace and the factors that create peaceful societies.

1M

IEP aims to train 1 million people in Positive Peace by 2022



Mexico City, Mexico

97%

continued with further peacebuilding training

Working with our strategic partner Rotary International, our program 'Building Momentum in Mexico: Strengthening the Pillars of Positive Peace' provided deeper knowledge and skills required to make change within the local system to create and sustain a systemic peace.

Nakhon Nayok Province, Thailand

Peace + SDGs

IEP carried out a series of workshops in Nakhon Nayok province in central Thailand, meeting with emerging community leaders to demonstrate how the Positive Peace model can help address sustainable development and help achieve the UN's Sustainable Development Goals.





If your organisation would like to work with IEP to build evidence, inform and create action, please contact us on info@economicsandpeace.org.



GlobalPeaceIndex



@GlobPeaceIndex

@IndicedePaz

IEP is an independent, non-partisan, non-profit think tank dedicated to shifting the world's focus to peace as a positive, achievable, and tangible measure of human wellbeing and progress.

IEP is headquartered in Sydney, with offices in New York, The Hague, Mexico City, Harare and Brussels. It works with a wide range of partners internationally and collaborates with intergovernmental organisations on measuring and communicating the economic value of peace.

The Institute for Economics & Peace is a registered charitable research institute in Australia an a Deductible Gift Recipient. IEP USA is a 501(c)(3) tax exempt organization.