ANNUAL REPORT 2020

CREATING A PARADIGM SHIFT IN THE WAY THE WORLD THINKS ABOUT PEACE

It aims to satisfy accountability responsibilities to our stakeholders, partners and supporters. It has been prepared with the intention of informing and demonstrating the ongoing activities of the Institute for Economics and Peace.

BOARD OF DIRECTORS

PERA WELLS
Vice President, Australian Council for Human Rights Education

MICHAEL G. SMITH AO
Major General (Ret), Chairperson Gallipoli Scholarship Fund, National President United Nations Association of Australia

PEDER PEDERSEN
CEO, The Charitable Foundation

MICHAEL Hitz
Computer Engineer

DR SABINA ALKIRE
Director, Oxford Poverty and Human Development Initiative

STEVE KILLELEA AM
Founder & Executive Chairman
2020 has been like no other year. A pandemic, the worst economic contractions on record, and occurring at a time when most economies were already sluggish with flat productivity growth. The next five years are likely to be challenging — even with a successful vaccine, the economic turmoil caused by the pandemic will linger for years and compound any existing societal weaknesses.

For western democracies, there were warning signs well before the lockdowns. For the last decade many measures of Positive Peace had been deteriorating – group grievances, perceptions of corruption, deteriorating income distribution, fractionalised elites, to name the most important issues. During this period of time demonstrations, riots and general strikes increased by 244 per cent. These factors will only intensify with high unemployment, large debts and a sluggish economic recovery.

At the Institute for Economics & Peace, we are working towards a paradigm shift in the way we develop our societies, shifting them towards peace. Our Positive Peace framework contains the very factors that create peace and also generate the background conditions for many of the things we value to flourish, such as higher per capita income, better performance on measures of wellbeing and happiness, stronger performance on ecological measures, to name a few.

Our strategic partnerships with other organisations have strengthened over the last year. We continue to spread Positive Peace with Rotary International and have begun to build regional groups of Positive Peace “activators” or facilitators within local Rotary clubs around the world. One of the world’s largest coalitions of grassroots interfaith groups, Religions for Peace, partnered with us and will implement IEP’s Positive Peace framework and workshops through its network. We released a new product — the Ecological Threat Register — which received seven billion media impressions. Our standard products, the Global Peace Index and Global Terrorism Index, also went well recording another 13 billion media impressions between them.

There is no doubt that we are living in an uncertain period in history. And yet the world now has an opportunity to reset, but unless we approach global problems with new approaches we won’t meet these challenges. Peace is a perquisite for the survival of humanity - without it we will never develop the levels of trust, cooperation or inclusiveness necessary to solve our global challenges.

Steve Killelea, A.M.
Founder & Executive Chairman
At the Institute for Economics & Peace, we are working towards a paradigm shift in the way we develop our societies, shifting them towards peace.
about us.

The Institute for Economics and Peace is an independent, non-profit think tank dedicated to shifting the world’s focus to peace as a positive, achievable and tangible measure of human wellbeing and progress.

It does this by developing global and national indices, calculating the economic cost of violence, analysing country level risk and understanding Positive Peace. The research is used extensively by governments, academic institutions, think tanks, non-governmental organisations and by intergovernmental institutions.

Established in 2009, IEP has offices in Sydney, New York, Mexico City, Brussels, The Hague and Harare. IEP works with a wide range of partners nationally and internationally. It is a United Nations accredited NGO in Special Consultative Status to the UN Economic and Social Council (ECOSOC).

approach.

Without the appropriate measurements, it is difficult to understand whether our actions are helping or hindering us in the achievement of our goals. IEP’s empirical processes and metrics for studying peace are aimed at filling a gap - prior to the Global Peace Index there was no standardized measure of national peacefulness.

IEP is a proven leader in the development of indices to measure peace at the global, national and metropolitan levels. It has also developed original conceptual frameworks to understand Positive Peace, as well as measuring the economic benefits that would derive from increased levels of peacefulness.

IEP’s focus on uncovering Positive Peace, those factors that create peaceful and resilient countries, we are shifting the paradigm further, from focusing on containing violence to building societies that perform better in many key areas, such as strong business environments and ecological sustainability.

Through rigorous quantitative and qualitative analysis, in depth reports and convening of global experts for innovative discussions, IEP is influencing traditional thinking on matters of security, defense and development. The philanthropic funding that enabled the creation of IEP was recognized as one of the 50 most impactful philanthropic gifts in Australian history by a coalition of Australian foundations and our founder has been nominated twice for the Nobel Peace Prize.
IEP collaborates and partners with a large number of organisations worldwide. Select partners include:
The variety of reports developed by IEP each year continues to grow, as our initiatives expand. Our reports aim to provide policymakers, researchers, the media and the interested public with reliable insight, analysis and recommendations.
THE GLOBAL PEACE INDEX (GPI) is composed of 23 qualitative and quantitative indicators from highly respected sources, and now ranks 163 independent states and territories, covering over 99 per cent of the world’s population.

The index gauges’ global peace using three broad themes: the level of safety and security in society; the extent of domestic or international conflict; and the degree of militarisation.

The 2020 GPI received the highest level of widespread domestic and international media coverage as well as being the subject of a large number of launch events hosted around the globe. Notable press coverage included, Financial Times, Reuters, The Guardian, BBC, The New York Times and Bloomberg.
The Global Terrorism Index report provides a comprehensive summary of the key global trends and patterns in terrorism over the last 50 years, covering the period from the beginning of 1970 to the end of 2020, and placing a special emphasis on trends since 2014, which corresponds with the start of the fall of Islamic State of Iraq and the Levant (ISIL).

The GTI is based on data from the Global Terrorism Database which is collected and collated by the National Consortium for the Study of Terrorism and Responses to Terrorism (START), a Department of Homeland Security Centre of Excellence led by the University of Maryland, along with many other datasets.

In the latest report, deaths from terrorism fell for the fifth consecutive year, after peaking in 2014. The total number of deaths falling by 15.5 per cent between 2018 and 2019 to 13,826. The largest fall occurred in Afghanistan, which recorded 1,654 fewer deaths from terrorism in 2019, a 22.4 per cent decrease from the prior year. However, Afghanistan remains the country most impacted by terrorism, after overtaking Iraq in 2018.

The fall in the total number of deaths from terrorism was mirrored by a reduction in the impact of terrorism around the world, with 103 countries recording an improvement on their GTI score, compared to 35 that recorded a deterioration.

The 2020 GTI received widespread domestic and international media coverage as well as being the subject of numerous launch events hosted around the globe. Notable press coverage included, BBC, Bloomberg, Forbes, Washington Post and the Guardian.
The inaugural Ecological Threat Register (ETR) identifies countries at the highest risk of ecological threats. The report focuses on the problem of resource scarcity and natural disasters and their impact on peacefulness. Analysis from the ETR allows for the identification of countries and regions where ecological crises are more likely to occur and have a severe impact on populations residing in those areas.

A multi-indicator composite register of risk, the ETR is calculated in two steps. In the first step, all indicators are normalised on a score of 1 to 5 with a higher score representing higher levels of risk. In the second step, the overall ETR count is calculated as the sum of the individual ecological threats that exceed a specified level of intensity. The ETR count represents the number of threats a country faces such as water stress, floods and food insecurity.

Key findings from the report demonstrate the important nexus between peace and resource scarcity threats, such as the finding that the global population is projected to reach ten billion by 2050 with the majority of the growth taking place in the world’s least peaceful countries. By 2050, the ETR found that 80 per cent of the world’s population will live in countries that are in the bottom half of the Global Peace Index rankings.

The ETR was well received, with seven billion media impressions, and was the subject of many webinar events hosted by IEP, around the globe. Notable press coverage included The Guardian, Reuters and The Independent.
As we grow so too does the impact and reach of our work, we endeavour to become a catalyst for positive change.

We seek to develop a legacy of information, which informs and educates the maximum number of people possible. Through exposure to our publications and media we hope that people around the world will develop informed opinions through which they themselves enact and seek to become more peaceful societies.

In addition to the release of the Global Peace Index and our other core research products, we trained more than 10,000 people through our Rotary International Peace Academy online platform, and continue to attract hundreds of applicants to our IEP Peace Ambassador programme with participants hailing from more than 70 countries. Last year, we also signed strategic partnerships with two global interfaith networks seeking to more effectively incorporate Positive Peace in their work, including Religions for Peace and United Religions Initiative. Other partnerships of note are projects with the Philippines Department of Interior and Local Government, and Victoria University in Australia, where workshops focused on building resilience and Preventing Violent Extremism (PVE).
21BN
MEDIA REACH

1.2BN
SOCIAL MEDIA REACH

20,000
NEWS ARTICLES

8
PUBLISHED REPORTS

1,600
IEP AMBASSADORS

1.5M
UNIQUE WEBSITE VISITORS

3,000
BOOK CITATIONS

250
EVENTS

152
COUNTRIES
In addition to producing a number of reports, IEP undertook a number of other engaging projects and forged new collaborative relationships during a time when COVID-19 presented new and unprecedented working challenges for organisations around the world.

IEP AMBASSADOR PROGRAMME
Delivered online, the programme has enabled global participants to continue learning about Positive Peace and provides them with a framework for activating Positive Peace in their communities.

ROTARY INTERNATIONAL & IEP
IEP strengthened its partnership with Rotary International by training Rotary Activators across North America and Latin America with the intention of implementing Positive Peace projects and making the Positive Peace framework more tangible for Rotarians committed to peacebuilding.

PARTNERSHIPS
The Partnerships portfolio has continued to work with external organisations seeking to promote Positive Peace, with the last year bringing in new partnerships both internationally as well as domestically. Some partnerships of note are projects with the Philippines Department of Interior and Local Government and Victoria University, where workshops focused on building resilience and Preventing Violent Extremism (PVE).

SOUTHERN AFRICA
Based in Harare, Zimbabwe, the IEP regional office for southern Africa has promoted the work of the organisation and established several high-level connections with the United Nations Economic Commission for Africa and the Africa Development Bank, the Zimbabwean government, including the Vice President’s Office, and business networking bodies such as the Zimbabwe Institute of Directors.

Formal working relationships were signed with various multi-lateral organisations and NGOs including the International Institute for Democracy and Electoral Assistance, Africa University and other NGOs.

The office implemented Positive Peace workshops with grass root organisations such as Tree of Life and other strategic national and international organisations working in Zimbabwe and the region.

AMERICAS
Based in New York City, IEP’s regional office in the Americas collaborated closely with UN75, a United Nations (UN) body developing recommendations for UN reform, by launching various reports together and contributing to research.

The office signed strategic partnerships with two global interfaith networks seeking to more effectively incorporate Positive Peace in their work, including Religions for Peace and United Religions Initiative.
In collaboration with Rotary International, the office trained Positive Peace Activators from Canada and the US who are undertaking Positive Peace education and peacebuilding projects in and outside the Rotary sphere.

The office arranged two Positive Peace Conferences in California and Mexico, before COVID-19 restrictions were required.

In Mexico, IEP representatives delivered Positive Peace training and consultancy services for law enforcement, the Mexican military and the state governments of Jalisco and Hidalgo.

EUROPE & MENA REGION
The IEP office in Brussels was established to cover activities in Europe and the Middle East and North Africa (MENA) region.

The office secured strategic partnerships with several think tanks and NGOs, connected with various governments and UN offices, and raised awareness of IEP research across international institutions including the European Union, European Commission, European Parliament, Organisation for Security and Co-operation in Europe, Organisation for Economic Cooperation and Development, and the North Atlantic Treaty Organisation. The office undertook over 100 speaking and media engagements across the region.

Representatives from the Brussels office also implemented Positive Peace through training, discussions, and grant applications with various partners, including Rotary Clubs and Districts throughout Europe.
The Institute for Economics and Peace provides a range of consulting services with a focus on generating and analysing data in order to better understand the various elements of peace.

As an organisation that produces innovative methodologies to quantify elements of human development and progress, the Institute uses in house expertise to produce custom research for a number of different clients. Our key areas of expertise include quantitative research, data generation, index development, mathematical modelling, statistical analysis and communicating data driven research within the field of peace, conflict and development.

The variety of projects and clients the Institute for Economics and Peace has worked for reflects the diversity of our expertise and our dedication to producing research that informs a more peaceful future. We have worked for intergovernmental organisations, NGOs, not-for-profits and businesses around the world.
Our research is having an impact, and our reach is increasing. We are adapting to a rapidly changing world and we are expanding our work to match the changes we see in the world.
The Institute for Economics and Peace Limited (Australia) is a charity registered with the Australian Charities and Not-for-profits Commission (ACNC) and is endorsed as a Deductible Gift Recipient.

IEP produces audited financial statements each year which are available on the ACNC website. The Institute for Economics and Peace (USA) is a tax-exempt charitable organisation approved by the Internal Revenue Service under category 501(c)(3). Its audited financial statements are available on request.

The following graphs and figures show the consolidated revenue and expenses for both entities for the financial years July to June 2019 and 2020.
fy 2019.

<table>
<thead>
<tr>
<th></th>
<th>IEP AUS IEP US</th>
<th>CONSOLIDATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE</td>
<td>$4,737,648</td>
<td>$651,922</td>
</tr>
<tr>
<td>EXPENSES</td>
<td>$4,090,750</td>
<td>$643,846</td>
</tr>
</tbody>
</table>

fy 2020.

<table>
<thead>
<tr>
<th></th>
<th>IEP AUS IEP US</th>
<th>CONSOLIDATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE</td>
<td>$4,188,170</td>
<td>$704,323</td>
</tr>
<tr>
<td>EXPENSES</td>
<td>$3,829,734</td>
<td>$695,875</td>
</tr>
</tbody>
</table>
AL JUBITZ FOUNDATION
ALLIANCE FOR PEACEBUILDING
AMERICAN UNIVERSITY
AMERICAN UNIVERSITY IN SHARJAH
ASPEN INSTITUTE
AUSTRALIAN GOVERNMENT, DEPARTMENT OF FOREIGN AFFAIRS AND TRADE (DFAT)
AUSTRALIAN INSTITUTE FOR INTERNATIONAL AFFAIRS (AIIA)
AUSTRALIAN REINSURANCE POOL CORPORATION (ARPC)
CENTER FOR STRATEGIC INTERNATIONAL STUDIES (CSIS)
CENTRE FOR HUMANITARIAN DIALOGUE
CHATHAM HOUSE
CITY OF THE HAGUE
CLUB DE MADRID
COMMITTEE OF REGIONS
COMMONWEALTH SECRETARIAT
COMO VAMOS NUEVO LEÓN
CORDAID
ECONOMIST INTELLIGENCE UNIT (EIU)
ECONOMISTS FOR PEACE AND SECURITY (EPS)
ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE (ESRI)
EUROPEAN FOUNDATION CENTRE
EUROPEAN POLICY CENTRE
EUROPEAN UNION - EUROPEAN EXTERNAL ACTION SERVICE (EU-EEAS)
FOMENTO ECONÓMICO MEXICANO, S.A.B. DE C.V. (FEMSA)
GENEVA CENTRE FOR SECURITY POLICY (GCSP)
GLOBAL COMMUNITY ENGAGEMENT AND RESILIENCE FUND (GCERF)
GOOD.ORG
HAGUE INSTITUTE FOR GLOBAL JUSTICE
HUMAN DEVELOPMENT REPORT OFFICE AT UNDP
HUMANITY UNITED
INTERNATIONAL CRISSIS GROUP (ICG)
INTERNATIONAL LAW AND POLICY INSTITUTE (ILPI)
INTERNATIONAL PEACE INSTITUTE (IPI)
ITALIAN INSTITUTE FOR INTERNATIONAL POLITICAL STUDIES (ISPI)
KINGS COLLEGE
KNOWLEDGE PLATFORM ON SECURITY & RULE OF LAW
MELBOURNE UNIVERSITY
NATIONAL CONSORTIUM FOR THE STUDY OF TERRORISM AND RESPONSES TO TERRORISM (START)
NATIONAL INSTITUTE OF STATISTICS AND GEOGRAPHY (INEGI)
NATIONAL PEACE TRUST (NPT)
ZIMBABWE
NETWORK OF EUROPEAN PEACE SCIENTISTS (NEPS)
NORTH ATLANTIC TREATY ORGANIZATION (NATO)
OPEN SOCIETY FOUNDATIONS
ORGANISATION FOR ECONOMIC AND DEVELOPMENT COOPERATION (OECD)
ORGANIZATION FOR SECURITY AND CO-OPERATION IN EUROPE (OSCE)
OXFORD MULTIDIMENSIONAL POVERTY INDEX (OPHI)
PEACE AND SECURITY FUNDERS GROUP
PEACE RESEARCH INSTITUTE OSLO (PRIO)
RELIGIONS FOR PEACE
ROCKEFELLER BROTHERS FUND
ROTARY INTERNATIONAL
ROYAL UNITED SERVICES INSTITUTE (RUSI)
SMALL ARMS SURVEY
STANFORD CENTRE FOR INTERNATIONAL DEVELOPMENT (SCID)
STOCKHOLM INTERNATIONAL PEACE RESEARCH INSTITUTE (SIPRI)
SYDNEY PEACE FOUNDATION
SYNERGOS
UN DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS
UN GLOBAL COMPACT
UNited NATIONS CHILDRENS FUND (UNICEF)
UNited NATIONS DEVELOPMENT PROGRAMME (UNDP)
UNited NATIONS PEACEBUILDING SUPPORT OFFICE (UNPBSO)
UNited STATES INSTITUTE FOR PEACE (USIP)
UNIVERSITY OF NEW SOUTH WALES
VESALIUS COLLEGE
WEST ASIA – NORTH AFRICA (WANA) INSTITUTE
WORLD BANK
WORLD ECONOMIC FORUM (WEF)
WORLD TRAVEL AND TOURISM COUNCIL (WTTC)
RESEARCH COMMITTEE

PROFESSOR KEVIN CLEMENTS
Director, New Zealand Centre for Peace and Conflict Studies

PROFESSOR BENJAMIN GOLDSMITH
Professor, School of Politics & International Relations, Australian National University

FRANCESCO MANCINI
Assistant Dean & Visiting Associate Professor, Lee Kuan Yew School of Public Policy, National University of Singapore

PROFESSOR JENNIFER OETZEL
Associate Professor of International Business, Kogod School of Business

PROFESSOR DENISE GARCIA
Associate Professor of Political Science and International Affairs, Northeastern University

STEVE KILLELEA AM
Founder & Executive Chairman
advocacy panel.

**DR SABINA ALKIRE**
Director of the Oxford Poverty and Human Development Initiative

**DR TILMAN BRUCK**
Director, International Security and Development Center, Berlin

**MS MARIA CATTAUI**
Former Secretary-General of the International Chamber of Commerce

**DR SCILLA ELWORTHY**
Founder, Peace Direct and Oxford Research Group

**DR JAMES GALBRAITH**
Lloyd M. Bentsen, Jr. Chair in Government/Business Relations LBJ School of Public Affairs, The University of Texas

**THE HON GARETH EVANS AO QC**
Chancellor, Australian National University and former Australian Minister for Foreign Affairs

**MR JEREMY GILLEY**
Founder, Peace One Day

**MS KERRY KENNEDY**
President, Robert F. Kennedy Center for Justice and Human Rights

**RT HON LORD BROWNE OF LADYTON**
Vice Chairman, NTI and former UK Secretary of State for Defence

**DR YOUSSEF MAHMOUD**
Senior Advisor, International Peace Institute

**AMBASSADOR PHILLIP MCDONAGH**
Senior Fellow at the Edward M. Kennedy Institute, Distinguished Global Fellow at the Center of Theological Inquiry

**DR. YOUSSEF MAHMOUD**
Senior Advisor, International Peace Institute

**AMBASSADOR PHILIP MCDONAGH**
Permanent Representative of Ireland to the OSCE, Vienna

**SIR MARK MOODY-STUART**
Chairman, UN Global Compact Foundation, and former Chairman of Anglo American plc.

**MR VLADIMIR SAMBAIEV**
Board of Trustees, World Neighbors, former president of the Stanley Foundation and senior US diplomat

**DR JOHN TEPPER MARLIN**
Principle at CityEconomist, and Adjunct Professor, Stern School of Business

**DR DANILIO TURK**
Third President of the Republic of Slovenia, Secretary-General of the United Nations Candidate

**DR WILLIAM VENDLEY**
Secretary-General, Religions for Peace

**TOM WOODHOUSE**
Emeritus Professor in Peace and International Development, University of Bradford UK
The Institute for Economics and Peace is a registered charitable research institute in Australia and a Deductible Gift Recipient. IEP USA is a 501(c)(3) tax exempt organization.