

ANNUAL REPORT 2020

**CREATING A PARADIGM SHIFT
IN THE WAY THE WORLD
THINKS ABOUT PEACE**



overview.

Our Annual Report provides an overview of the work of the Institute for Economics & Peace (IEP) from 1 July 2019 – 30 June 2020.

It aims to satisfy accountability responsibilities to our stakeholders, partners and supporters. It has been prepared with the intention of informing and demonstrating the ongoing activities of the Institute for Economics and Peace.

board.

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chairman's report.

2020 has been like no other year. A pandemic, the worst economic contractions on record, and occurring at a time when most economies were already sluggish with flat productivity growth. The next five years are likely to be challenging — even with a successful vaccine, the economic turmoil caused by the pandemic will linger for years and compound any existing societal weaknesses.

For western democracies, there were warning signs well before the lockdowns. For the last decade many measures of Positive Peace had been deteriorating – group grievances, perceptions of corruption, deteriorating income distribution, fractionalised elites, to name the most important issues. During this period of time demonstrations, riots and general strikes increased by 244 per cent. These factors will only intensify with high unemployment, large debts and a sluggish economic recovery.

At the Institute for Economics & Peace, we are working towards a paradigm shift in the way we develop our societies, shifting them towards peace. Our Positive Peace framework contains the very factors that create peace and also generate the background conditions for many of the things we value to flourish, such as higher per capita income, better performance on measures of wellbeing and happiness, stronger performance on ecological measures, to name a few.

Our strategic partnerships with other organisations have strengthened over the last year. We continue to spread Positive Peace with Rotary International and have begun to build regional groups of Positive Peace “activators” or facilitators within local Rotary clubs around the world. One of the world’s largest coalitions of grassroots interfaith groups, Religions for Peace, partnered with us and will implement IEP’s Positive Peace framework and workshops through its network. We released a new product — the Ecological Threat Register — which received seven billion media impressions. Our standard products, the Global Peace Index and Global Terrorism Index, also went well recording another 13 billion media impressions between them.

There is no doubt that we are living in an uncertain period in history. And yet the world now has an opportunity to reset, but unless we approach global problems with new approaches we won’t meet these challenges. Peace is a prerequisite for the survival of humanity - without it we will never develop the levels of trust, cooperation or inclusiveness necessary to solve our global challenges.



Steve Killelea, A.M.
Founder & Executive Chairman

An aerial photograph of the Sydney Harbour Bridge, a large steel arch bridge spanning the water. The bridge is in the foreground, with its massive concrete piers and steel truss structure clearly visible. Below the bridge, several ferries are moving across the water, leaving white wakes. In the background, the Sydney cityscape is visible, including residential areas, parks, and other buildings. The sky is blue with some light clouds.

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**At the Institute for Economics & Peace,
we are working towards a paradigm shift
in the way we develop our societies,
shifting them towards peace.**

about us.

The Institute for Economics and Peace is an independent, non-profit think tank dedicated to shifting the world's focus to peace as a positive, achievable and tangible measure of human wellbeing and progress.

It does this by developing global and national indices, calculating the economic cost of violence, analysing country level risk and understanding Positive Peace. The research is used extensively by governments, academic institutions, think tanks, non-governmental organisations and by intergovernmental institutions.

Established in 2009, IEP has offices in Sydney, New York, Mexico City, Brussels, The Hague and Harare. IEP works with a wide range of partners nationally and internationally. It is a United Nations accredited NGO in Special Consultative Status to the UN Economic and Social Council (ECOSOC).

approach.

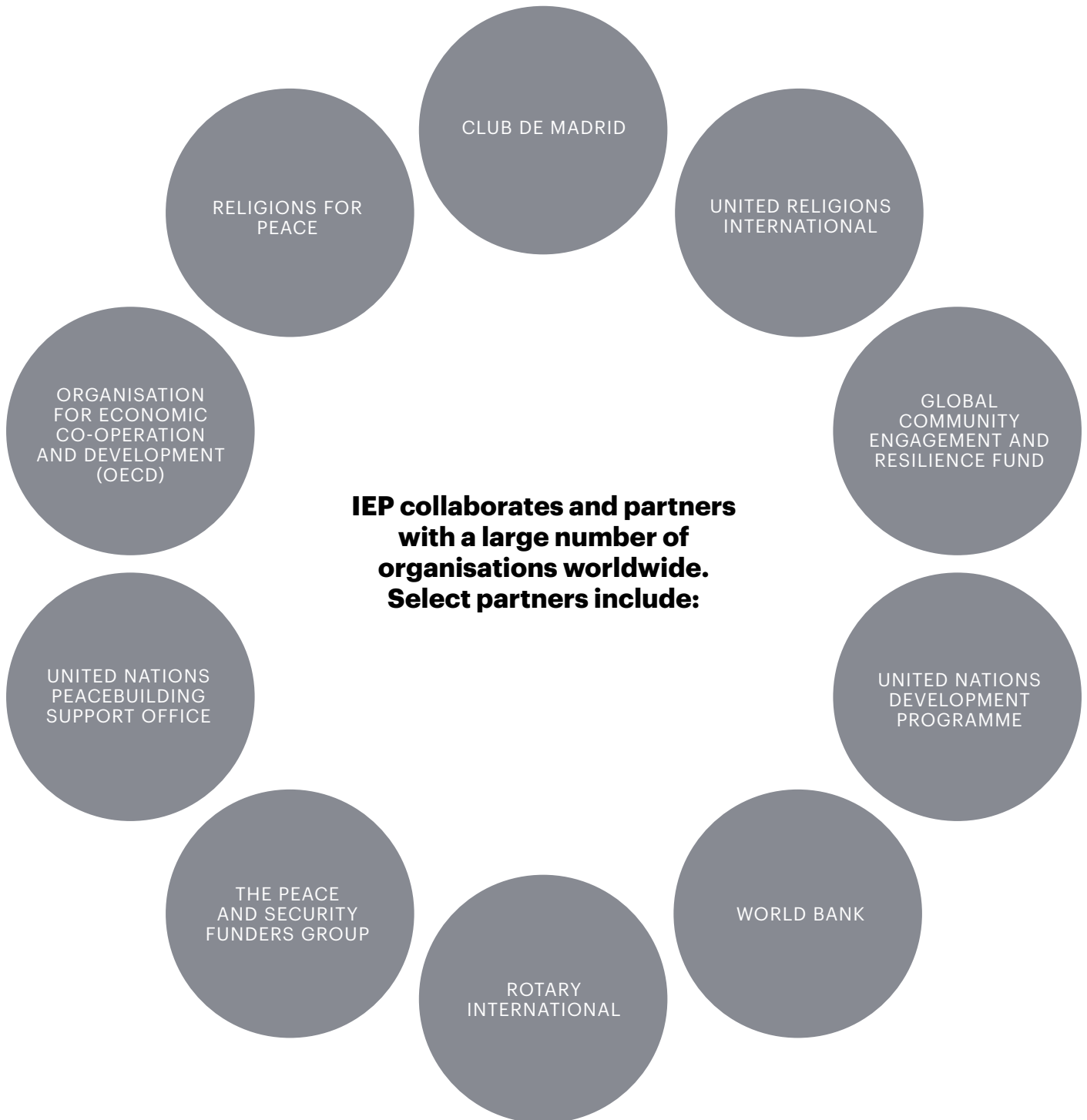
Without the appropriate measurements, it is difficult to understand whether our actions are helping or hindering us in the achievement of our goals. IEP's empirical processes and metrics for studying peace are aimed at filling a gap - prior to the Global Peace Index there was no standardized measure of national peacefulness.

IEP is a proven leader in the development of indices to measure peace at the global, national and metropolitan levels. It has also developed original conceptual frameworks to understand Positive Peace, as well as measuring the economic benefits that would derive from increased levels of peacefulness.

IEP's focus on uncovering Positive Peace, those factors that create peaceful and resilient countries, we are shifting the paradigm further, from focusing on containing violence to building societies that perform better in many key areas, such as strong business environments and ecological sustainability.

Through rigorous quantitative and qualitative analysis, in depth reports and convening of global experts for innovative discussions, IEP is influencing traditional thinking on matters of security, defense and development. The philanthropic funding that enabled the creation of IEP was recognized as one of the 50 most impactful philanthropic gifts in Australian history by a coalition of Australian foundations and our founder has been nominated twice for the Nobel Peace Prize.

partners.





reports.

The variety of reports developed by IEP each year continues to grow, as our initiatives expand. Our reports aim to provide policymakers, researchers, the media and the interested public with reliable insight, analysis and recommendations.

The Global Peace Index (GPI) is composed of 23 qualitative and quantitative indicators from highly respected sources, and now ranks 163 independent states and territories, covering over 99 per cent of the world's population.

The index gauges global peace using three broad themes: the level of safety and security in society; the extent of domestic or international conflict; and the degree of militarisation.

The most recent edition of the GPI found that over the past ten years the overall levels of peace had slightly deteriorated but more importantly that the most peaceful countries continue to improve to historic levels of peace while the least peaceful continued to deteriorate. Highlighting the increasing inequality in peace. So intense is the violence and conflict in the Middle East and North Africa region that, if this region was excluded from the analysis the world would have become more peaceful.

The 2020 GPI received the highest level of widespread domestic and international media coverage as well as being the subject of a large number of launch events hosted around the globe. Notable press coverage included, Financial Times, Reuters, The Guardian, BBC, The New York Times and Bloomberg

7bn

MEDIA REACH

150

COUNTRIES

2,000

NEWS ARTICLES



6bn

MEDIA REACH

150

COUNTRIES

1,400

NEWS ARTICLES

The Global Terrorism Index report provides a comprehensive summary of the key global trends and patterns in terrorism over the last 50 years, covering the period from the beginning of 1970 to the end of 2020, and placing a special emphasis on trends since 2014, which corresponds with the start of the fall of Islamic State of Iraq and the Levant (ISIL).

The GTI is based on data from the Global Terrorism Database which is collected and collated by the National Consortium for the Study of Terrorism and Responses to Terrorism (START), a Department of Homeland Security Centre of Excellence led by the University of Maryland, along with many other datasets.

In the latest report, deaths from terrorism fell for the fourth consecutive year, after peaking in 2014. The decline in deaths corresponds with the military successes against ISIL and Boko Haram, with the total number of deaths falling by 15.2 per cent between 2017 and 2018 to 15,952. The largest fall occurred in Iraq, which recorded 3,217 fewer deaths from terrorism in 2018, a 75 per cent decrease from the prior year. For the first time since 2003, Iraq is no longer the country most impacted by terrorism.

The fall in the total number of deaths from terrorism was mirrored by a reduction in the impact of terrorism around the world, with 98 countries recording an improvement on their GTI score, compared to 40 that recorded a deterioration.

The 2020 GTI received widespread domestic and international media coverage as well as being the subject of numerous launch events hosted around the globe. Notable press coverage included, BBC, Bloomberg, Forbes, Washington Post and the Guardian.

The inaugural Ecological Threat Register (ETR) identifies countries at the highest risk of ecological threats. The report focuses on the problem of resource scarcity and natural disasters and their impact on peacefulness. Analysis from the ETR allows for the identification of countries and regions where ecological crises are more likely to occur and have a severe impact on populations residing in those areas.

A multi-indicator composite register of risk, the ETR is calculated in two steps. In the first step, all indicators are normalised on a score of 1 to 5 with a higher score representing higher levels of risk. In the second step, the overall ETR count is calculated as the sum of the individual ecological threats that exceed a specified level of intensity. The ETR count represents the number of threats a country faces such as water stress, floods and food insecurity.

Key findings from the report demonstrate the important nexus between peace and resource scarcity threats, such as the finding that the global population is projected to reach ten billion by 2050 with the majority of the growth taking place in the world's least peaceful countries. By 2050, the ETR found that 80 per cent of the world's population will live in countries that are in the bottom half of the Global Peace Index rankings.

The ETR was well received, with seven billion media impressions, and was the subject of many webinar events hosted by IEP, around the globe. Notable press coverage included The Guardian, Reuters and The Independent.

7bn

MEDIA REACH

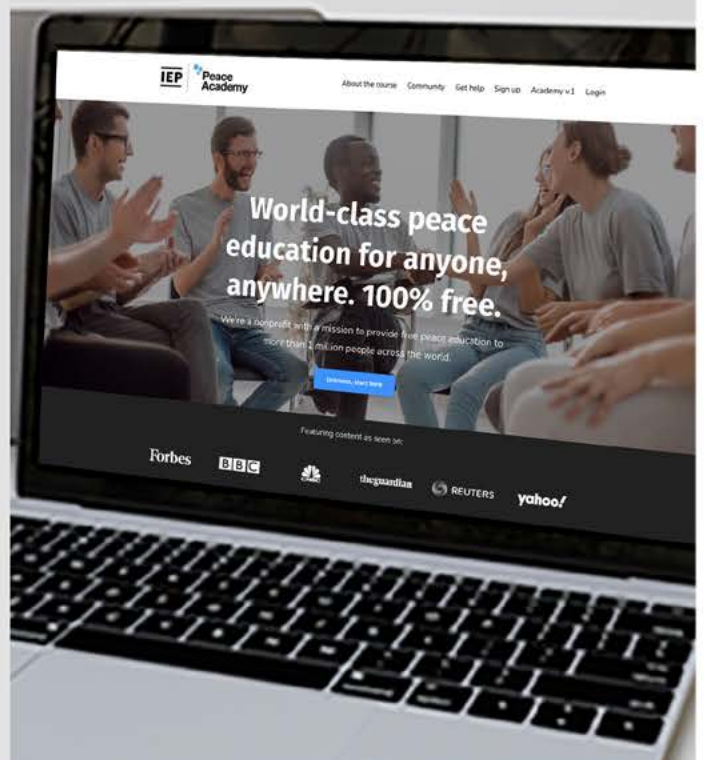
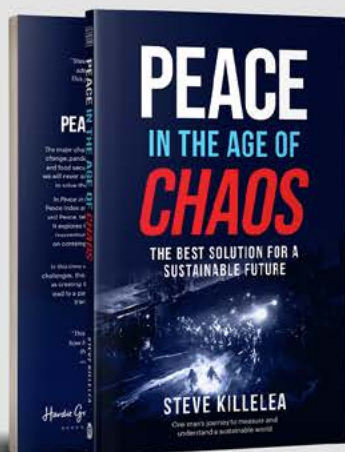
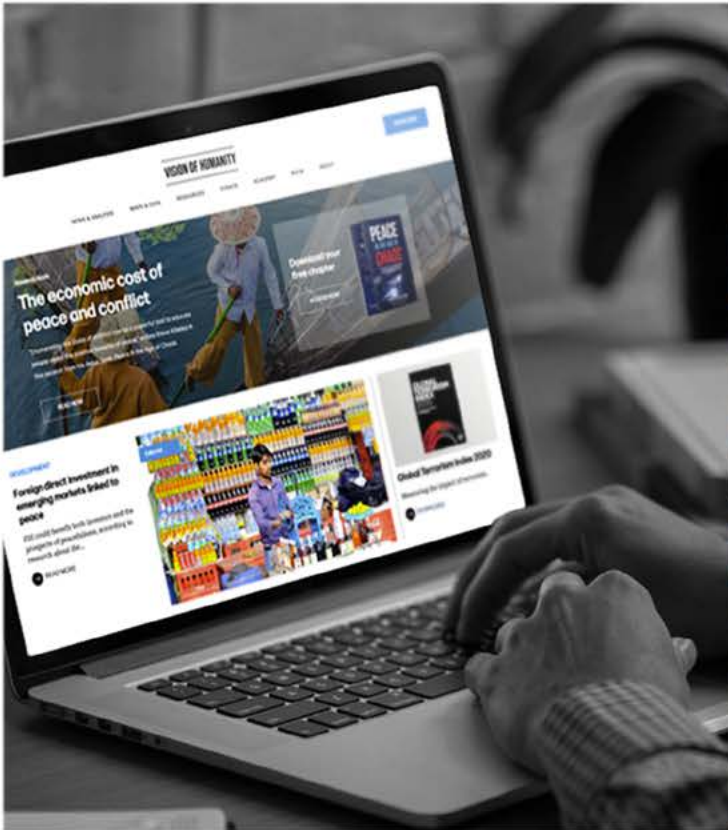
150

COUNTRIES

1,600

NEWS ARTICLES

activity.





impact.

As we grow so too does the impact and reach of our work, we endeavour to become a catalyst for positive change.

We seek to develop a legacy of information, which informs and educates the maximum number of people possible. Through exposure to our publications and media we hope that people around the world will develop informed opinions through which they themselves enact and seek to become more peaceful societies.

In addition to the release of the Global Peace Index and our other core research products, last year we conducted Positive Peace workshops in Tunisia for 200 Libyan youth, designed and delivered the Rotary International Peace Academy online platform, and have increased our IEP Peace Ambassador programme to over 400 individuals in 30 countries. This year sees the launch of our own Positive Peace Course, with the aim of training one million people over the next three years.



snapshot.

21BN

MEDIA REACH

1.2BN

SOCIAL MEDIA REACH

20,000

NEWS ARTICLES

8

PUBLISHED REPORTS

1,600

IEP AMBASSADORS

1.5M

UNIQUE WEBSITE VISITORS

3,000

BOOK CITATIONS

250

EVENTS

152

COUNTRIES

highlights.



In addition to producing a number of reports, IEP undertook a number of other engaging projects and forged new collaborative relationships during a time when COVID-19 presented new and unprecedented working challenges for organisations around the world.

IEP AMBASSADOR PROGRAMME

Delivered online, the programme has enabled global participants to continue learning about Positive Peace and provides them with a framework for activating Positive Peace in their communities.

ROTARY INTERNATIONAL & IEP

IEP strengthened its partnership with Rotary International by training over 50 Rotary Activators across North America and Latin America with the intention of implementing Positive Peace projects and making the Positive Peace framework more tangible for Rotarians committed to peacebuilding.

PARTNERSHIPS

The Partnerships portfolio has continued to work with external organisations seeking to promote Positive Peace, with the last year bringing in new partnerships both internationally as well as domestically. Some partnerships of note are projects with the Philippines Department of Interior and Local Government and Victoria University, where workshops focused on building resilience and Preventing Violent Extremism (PVE).

SOUTHERN AFRICA

Based in Harare, Zimbabwe, the IEP regional office for southern Africa has promoted the work of the organisation and established several high-level connections with the United Nations Economic Commission for Africa and the Africa Development Bank, the Zimbabwean government, including the Vice President's Office, and business networking bodies such as the Zimbabwe Institute of Directors.

Formal working relationships were signed with various multi-lateral organisations and NGOs including the International Institute for Democracy and Electoral Assistance, Africa University and other NGOs.

The office implemented Positive Peace workshops with grass root organisations such as Tree of Life and other strategic national and international organisations working in Zimbabwe and the region.

AMERICAS

Based in New York City, IEP's regional office in the Americas collaborated closely with UN75, a United Nations (UN) body developing recommendations for UN reform, by launching various reports together and contributing to research.

The office signed strategic partnerships with two global interfaith networks seeking to more effectively incorporate Positive Peace in their work, including Religions for Peace and United Religions Initiative.

In collaboration with Rotary International, the office trained

25 Positive Peace Activators from Canada and the US who are undertaking Positive Peace education and peacebuilding projects in and outside the Rotary sphere.

The office arranged two Positive Peace Conferences in California and Mexico, before COVID-19 restrictions were required.

In Mexico, IEP representatives delivered Positive Peace training and consultancy services for law enforcement, the Mexican military and the state governments of Jalisco and Hidalgo.

EUROPE & MENA REGION

The IEP office in Brussels was established to cover activities in Europe and the Middle East and North Africa (MENA) region.

The office secured strategic partnerships with several think tanks and NGOs, connected with various governments and UN offices, and raised awareness of IEP research across international institutions including the European Union, European Commission, European Parliament, Organisation for Security and Co-operation in Europe, Organisation for Economic Cooperation and Development, and the North Atlantic Treaty Organisation. The office undertook over 50 speaking and media engagements across the region.

Representatives from the Brussels office also implemented Positive Peace through training, discussions, and grant applications with various partners, including Rotary Clubs and Districts throughout Europe.

consulting partners.

The Institute for Economics and Peace provides a range of consulting services with a focus on generating and analysing data in order to better understand the various elements of peace.

As an organisation that produces innovative methodologies to quantify elements of human development and progress, the Institute uses in house expertise to produce custom research for a number of different clients. Our key areas of expertise include quantitative research, data generation, index development, statistical analysis and communicating data driven research within the field of peace, conflict and development.

The variety of projects and clients the Institute for Economics and Peace has worked for reflects the diversity of our expertise and our dedication to producing research that informs a more peaceful future. We have worked for intergovernmental organisations, NGOs, not-for-profits and businesses around the world.





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Our research is having an impact, and our reach is increasing. We are adapting to a rapidly changing world and we are expanding our work to match the changes we see in the world.

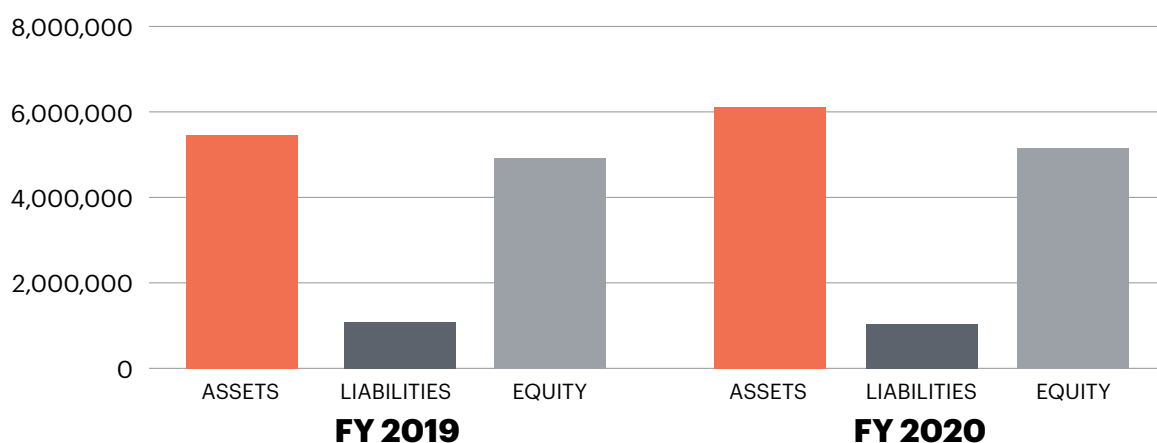
financials.

The Institute for Economics and Peace Limited (Australia) is a charity registered with the Australian Charities and Not-for-profits Commission (ACNC) and is endorsed as a Deductible Gift Recipient.

IEP produces audited financial statements each year which are available on the ACNC website. The Institute for Economics and Peace (USA) is a tax-exempt charitable organisation approved by the Internal Revenue Service under category 501(c)(3). Its audited financial statements are available on request.

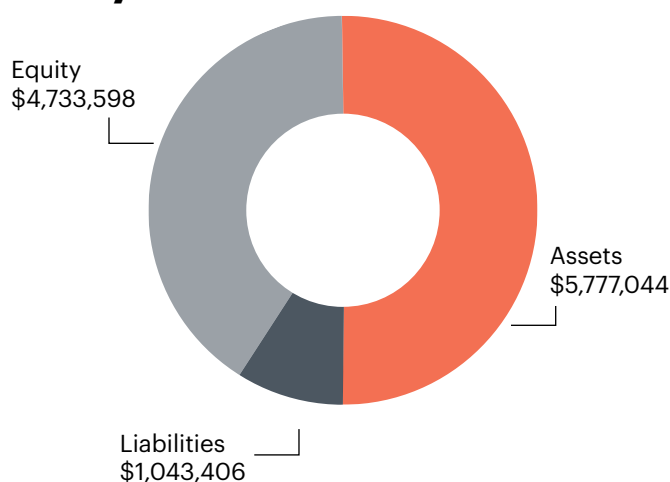
The following graphs and figures show the consolidated balance sheet, revenue and expenses for both entities for the financial years July to June 2019 and 2020.

2019 + 2020 balance sheet (\$AUD)

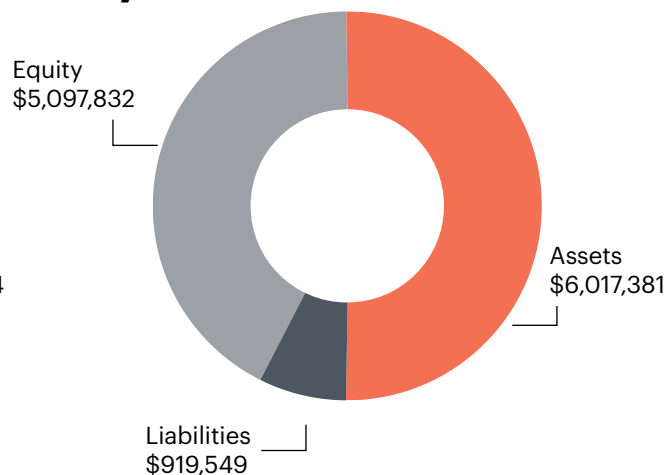


Balance sheet components

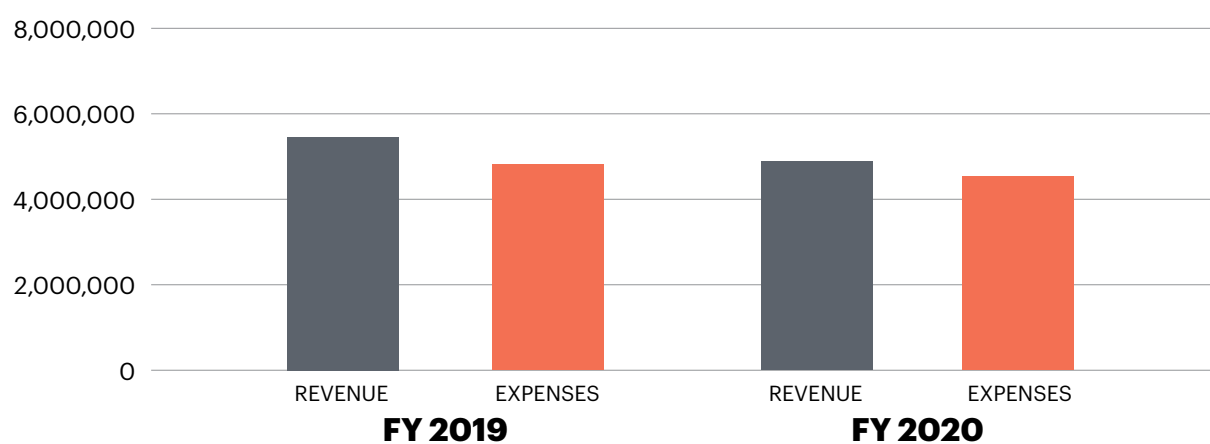
fy 2019



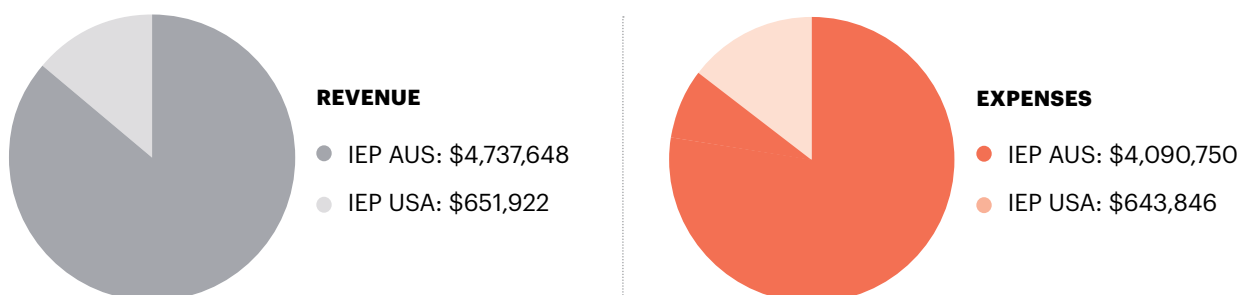
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2019 + 2020 revenue and expenses (\$AUD)

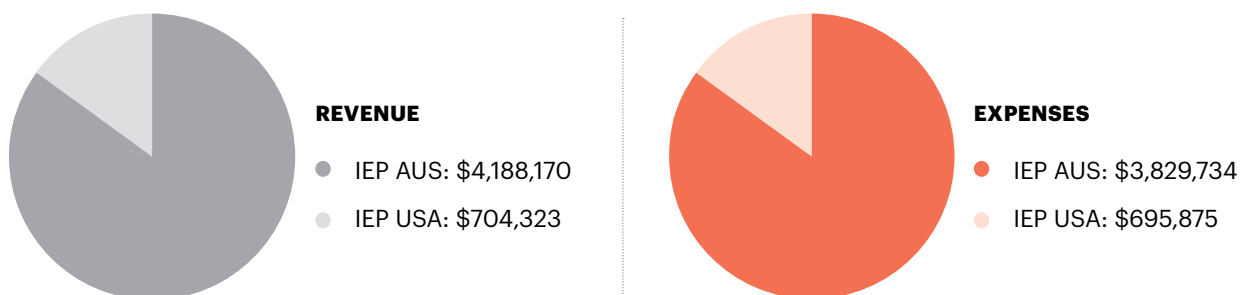


fy 2019



	IEP AUS	IEP US	CONSOLIDATED
REVENUE	\$4,737,648	\$651,922	\$5,389,570
EXPENSES	\$4,090,750	\$643,846	\$4,734,596

fy 2020



	IEP AUS	IEP US	CONSOLIDATED
REVENUE	\$4,188,170	\$704,323	\$4,892,493
EXPENSES	\$3,829,734	\$695,875	\$4,525,609

partners.

AL JUBITZ FOUNDATION
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 UNITED NATIONS CHILDRENS FUND
 (UNICEF)
 UNITED NATIONS DEVELOPMENT
 PROGRAMME (UNDP)
 UNITED NATIONS PEACEBUILDING
 SUPPORT OFFICE (UNPBSO)
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 (USIP)
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 (WTTC)

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